

**Marking notes
Remarques pour la notation
Notas para la corrección**

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**English / Anglais / Inglés A:
language and literature /
langue et littérature /
lengua y literatura**

**Standard level
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Nivel medio**

Paper / Épreuve / Prueba 1

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General marking instructions

These notes to examiners are intended only as guidelines to assist marking. They are not offered as an exhaustive and fixed set of responses or approaches to which all answers must rigidly adhere.

Good ideas or angles not offered here should be acknowledged and rewarded as appropriate. Similarly, answers which do not include all the ideas or approaches suggested here should be rewarded appropriately.

Of course, some of the points listed will appear in weaker papers, but are unlikely to be developed.

Instructions générales pour la notation

Ces remarques sont de simples lignes directrices destinées à aider les examinateurs lors de la notation. Elles ne peuvent en aucun cas être considérées comme un ensemble fixe et exhaustif de réponses ou d'approches de notation auxquelles les réponses doivent strictement correspondre.

Les idées ou angles valables qui n'ont pas été proposés ici doivent être reconnus et récompensés de manière appropriée.

De même, les réponses qui ne comprennent pas toutes les idées ou approches mentionnées ici doivent être récompensées de manière appropriée.

Naturellement, certains des points mentionnés apparaîtront dans les épreuves les moins bonnes mais n'y seront probablement pas développés.

Instrucciones generales para la corrección

El objetivo de estas notas para los examinadores es servir de directrices para ayudar en la corrección. Por lo tanto, no deben considerarse una colección fija y exhaustiva de respuestas y enfoques por la que deban regirse estrictamente todas las respuestas.

Los buenos enfoques e ideas que no se mencionen en las notas para la corrección deben recibir el reconocimiento y la valoración que les corresponda.

De igual manera, las respuestas que no incluyan todas las ideas o los enfoques que se sugieren en las notas deben valorarse en su justa medida.

Por supuesto, algunos de los puntos que se incluyen en las notas aparecerán en exámenes más flojos, pero probablemente no se habrán desarrollado.

Text 1

The text is a comic strip from an American cartoonist's website dealing with the 21st-century evolution of smartphone technology and the surveillance issues to which it has given rise.

An adequate to good analysis will:

- identify the text type as a comic/cartoon on the Internet, its possible purpose (to critique or entertain), and target audience as smartphone users in the 21st Century
- refer to the context of the evolution of smartphone technology and of surveillance issues
- make some observations about the personal situation and social background of the comic strip's main character from what he says and from the way he is represented
- make some comments about the protagonist's attitude to the smartphone and his assessment of its advantages and disadvantages
- make some observation and comments about some of the graphic features of the comic strip, for example: the cartoon's graphic style, the progression shown through its images, the colours used, the contrast between the world of nature and that of technology and details like the scene in the forest, the panoptic eye in the clouds, the precipice, hell
- comment on some of the humour in the text, referring to some of the comparisons and metaphors
- refer to and comment on some of the exaggerated or non-realistic aspects of the text
- make some concluding assessment of the cartoonist's views or his message.

A good to very good analysis may also:

- make more detailed comments about the text type as a webcomic, referring perhaps to the masthead as well as to the cartoon strip; the cartoonist's possible purpose (to comment on society or even as a call to action); and target audience as mobile phone users in the 21st Century
- show more extensive appreciation of context, particularly of the surveillance issues to which the comic strip's character refers
- make more detailed observations about the way the protagonist is represented in word and image, including his deterioration as he uses a smartphone, and the story structure of the comic strip
- recognize the ambivalence apparent in the evolution of the protagonist's attitudes and opinions
- analyse a range of graphic features such as speech bubbles, monologue, and narration; hyperbole or exaggeration; flashback and symbolism; comic conventions such as emanata; as well as making comments about the presence of frames depicting the natural world as well as those focused on the technology
- characterize the spoken style of the comic strip character, commenting on his choices of diction, comparison or metaphor and simile, his use of humour and irony, juxtaposition or oxymoron, and tone
- reflect on the purpose of the comic strip, the views it puts forward, and the message its author conveys.

Text 2

The text is an article from the mass market print magazine, *Psychologies*, written in the first person by a young woman who wants to live a less materialistic life.

An adequate to good analysis will:

- make some observations about the type of article (feature article), its purpose (self-help and inform), and the potential audience (middle/upper-class in the “developed”/“Western” world)
- recognize that the article is a first-person account and that its main focus is the author’s compulsion to shop, perhaps commenting on how this topic may resonate with readers
- provide some examples of the contradictions or ambivalences in the author’s attitudes, perhaps commenting on materialism versus minimalism
- bring out the psychological aspects of the author’s discourse, supported by examples of the diction
- identify some of the more social and cultural aspects of the author’s discourse and comment on the significance of some of these
- make some comment on the author’s contrasts between the author’s home and the parts of Nigeria where she worked
- make some observations about the structure and layout of the article with particular attention perhaps to its time sequencing
- make some observations and comments on some stylistic features and their effects: anecdote, diction, questions, imagery, etc.

A good to very good analysis may also:

- show familiarity with the type of article, its style and layout and the ways in which it may appeal to a young adult and predominantly female audience in a capitalist society
 - show understanding that the focus on the compulsion to shop is also the primary psychological focus
 - analyse in more detail the language of contradiction and ambivalence in the writer’s discourse
 - make more detailed comments on the social and cultural aspects of the author’s discourse, perhaps exploring the issue of gender
 - make some critical comment on the author’s aspirations as symptomatic of specifically materialistic values and on her admiration for non-materialistic values that she associates with the remote parts of Nigeria where she worked
 - make more detailed observations about the structure of the personal story, commenting perhaps on how it begins with a flashback in the narrative present before continuing in retrospective and chronological narrative fashion
 - analyse more stylistic features and their effects: metaphors, alliteration, juxtaposition, irony, tone, etc.
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